

Chemicals Northwest Awards – 25th March 2021

Welcome to the 2021 Chemicals Northwest Awards programme, culminating in a dinner which has grown in prestige and popularity since its inauguration in 2009. The celebration dinner attracts up to 300 guests with the venue for 2021 being the iconic Hilton Manchester Deansgate hotel.

The Awards enable the region's chemical sector and its thriving supply chains to recognise and celebrate the achievements of individuals and companies. The Awards honour excellence across a wide spectrum of business activity; from innovation to young talent and from manufacturing to sustainability. All Chemicals Northwest members play an important role on the success of our sector, and we are keen to receive entries from any organisation, including non-CNW members that have a good story to tell from their business.



See highlights from the 2019 dinner at: https://www.cia.org.uk/chemicalsnorthwest/Events/CNW-Awards-2019/2019_Image-Gallery



Marketing of the Event

The event will be promoted through the usual Chemicals Northwest communications channels and other regional and national platforms as appropriate. This on both a 'pre-' and 'post-event' basis.

As an announced finalist your company will be included in the lead-up promotion as well as an outline of your entry in the dinner brochure.

Award categories for 2021

(Categories are subject to change).

- Engineering firm of the year**
- Manufacturing company of the year**
- Health & safety**
- Sustainability**
- Operational excellence**
- International trade**
- Innovation**
- Young talent in the chemical industry**
- Charity of the year**
- Supplier to the chemical industry**

Sponsorship Opportunities

The secret of a successful event like this is the support we receive from our sponsors. That is why we go as far as we can to ensure value is delivered when you make such a commitment to our sector. This is an opportunity to align your company with the chemical industry and raise your profile to new levels.

The following outlines sponsorship options available (please note that packages are limited, so early confirmation from sponsors is recommended);

Headline sponsor - SOLD

- Branding as the 'Headline sponsor' on a sole basis on all literature and promotional activities – Chemicals Northwest Awards 2021 – sponsored by (company name).
- Two tables of 10, including an allowance of drinks on each table (2x bottles of red, 2x bottles of white and 10 bottles of beer on each – or equivalent value).
- Branding throughout on all publicity materials.
- Double page advert in the awards brochure on the evening, each guest receives a copy.
- Link to your website on the sponsors page of the CNW website under the title "Headline sponsor".
- "Headline sponsor" slide on a rolling basis between key phases of the evening.
- Optional 5 minute welcome speech.
- A free full page advertisement in the summer and autumn editions of "Elements" magazine 2021.

Sponsors and their guest drinks reception - SOLD

- Branding in Cloud23 Iris Lounge (subject to venue restrictions).
- Branding throughout on all publicity material.
- Link to your website on the sponsors page of the CNW website.
- A free full-page advertisement in the summer "Elements" magazine 2021.

Main drinks reception - SOLD

- Champagne drinks reception with sponsor branding in the reception areas in the Deansgate foyer.
- A free full-page advertisement in the summer "Elements" magazine 2021.
- Branding throughout on all publicity material.
- Link to your website on the sponsors page of the CNW website.

Award category sponsorship package – £3,500 + VAT (some availability – please enquire with Alex)

- Event partner logo placement (on all literature relating to the event sponsors).
- Branding at the event.
- Credit during pre-publicity & post-publicity in Chemicals Northwest publications.
- Logo and link to your website on the sponsors page of the CNW website.
- A table of ten at the Awards dinner on 25th March 2021.
- To be part of the judging panel for the selected award and to present the award on the night.
- A free full-page advertisement in the summer and autumn editions of "Elements" magazine 2021.
- The opportunity to bring your guests to the pre-dinner drinks reception in Cloud23 bar

Award brochure sponsorship - SOLD

- Event Partner logo placement (on all literature relating to the event sponsors).
- Branding at the event on the awards brochure cover.
- A single page advertisement in the brochure.
- Credit during pre-publicity & post-publicity in Chemicals Northwest publications.
- A free full-page advertisement in the summer edition of "Elements" magazine 2021.
- Logo and link to your website on the sponsors page of the CNW website.

For further information or to discuss these opportunities, please contact:

Alex Abraitis at Chemicals Northwest on
t: 01925 607050 e: alex.abraitis@chemicalsnorthwest.org.uk