Centre for Industry Education Collaboration (CIEC)

Develop your workforce: child-friendly communication skills



In a world where science holds the key to our global challenges, your STEM professionals aren't just experts in their fields, they are role models for the next generation. But explaining complex science, career pathways, and sustainability goals to young audiences requires a unique set of skills. That's where we come in.

We provide **tailored**, **in-person communication training**, delivered on your premises, designed to equip your STEM professionals with the tools and confidence to inspire primary-aged children and their teachers. By helping your teams communicate effectively with this age group, your company amplifies its positive impact on the community, strengthens its STEM outreach efforts, and contributes meaningfully to the future talent pipeline.



Our 4+ hours interactive training session:

- Builds understanding of primary children's typical science knowledge, vocabulary, and interests.
- Equips professionals with engaging strategies for school visits, site tours, and STEM events.
- Aligns with your company's people, processes, and values through pre-session consultation.
- Includes ongoing support after the session to ensure your STEM professionals feel confident and prepared.

On the day, your dedicated trainer arrives early to set the tone for an impactful session, and we stay connected afterwards with follow-up support via email or virtual meetings.

A specialist science advisory teacher delivers the training, bringing all the equipment needed to run practical activities, ensuring an engaging and hands-on learning experience for your team.

The outcome

Your STEM professionals become confident communicators, you strengthen your community engagement as a business, and your brand is recognised as a leader in inspiring future scientists, engineers, and innovators.

Packages start at £2,000

"The training was really fantastic, hands-on and practical. As a chemist, I know how complex science can be, but this gave me and my team the skills and confidence to break it down in ways young children can truly enjoy and understand. We left feeling well-prepared and inspired to create our own interactive science activities, and enthusiastic about the school visits. The feedback from children has been amazing, very moving and making it all worthwhile. It's been a brilliant way to give something back to the community, helping young people see the excitement of science and what a career in STEM could offer them."

Elena Daia, Project Manager, Development Programs, Carbogen Amcis LTD

Build partnerships with local schools

Hosting the teacher training events has been a fantastic way for us to build strong relationships with local schools. It's great to see teachers learning about our work and then taking that excitement back to their classrooms. By supporting these events and providing science equipment for the schools, we're helping children connect what they learn in science lessons to real-world industry. It's rewarding to know we're inspiring young people in our community and supporting their learning in a meaningful way. I'd encourage any company to get involved and see the difference it makes."

Robbie Green, Delivery Maintenance Manager, Px Limited

Take your STEM outreach to the next level by opening your doors to local teachers through our expertly designed **Teacher training events**, ideally paired with our STEM Communications Training for your professionals. These inspiring sessions, hosted at your company premises, build powerful connections between your people, your science, and the primary classroom.

During these tailored 90-minute 'twilight' sessions, we help teachers:

- Discover hands-on, curriculum-aligned science activities that reflect your company's real-world science and technology.
- Learn about STEM career pathways directly from your STEM professionals.
- Explore how your industry's work links to the science National Curriculum and best teaching practices.

Our expert facilitators work closely with your teams in advance to ensure the training meaningfully integrates your company's science, sustainability goals, and STEM careers into classroom practice.

The outcome

Teachers leave equipped to bring your science stories to life with their pupils.

Key highlights include:

- Teacher-friendly timing; held after school hours to fit teachers' busy schedules.
- Practical, ready-to-use science activities aligned with your business context.
- Thoughtful planning of potential follow-up interactions with your STEM professionals and the children they inspire.
- Complimentary classroom science equipment and expertly produced teaching resources to help teachers run activities confidently, linked to your company's work.

Why it matters

You'll help shape how science is taught locally, enhance your company's reputation as a community leader, and give your STEM professionals rewarding opportunities to engage with educators and future talent.

Packages starting at £500, plus £50-150 per kit for each school.

TO LEARN MORE OR GET INVOLVED

Visit our website: www.ciec.org.uk

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