Centre for Industry Education Collaboration (CIEC)

Share your sustainability story



Forward-thinking companies understand that sustainability and STEM education go hand in hand. We partner with organisations committed to building a culture of responsible care, enhancing industry reputation, and inspiring the next generation of scientists and engineers.

Through our Sustainable Stories initiative, we help you share your company's sustainability journey in a way that resonates with young learners and teachers. Together, we develop tailored downloadable classroom publications, that bring your sustainability goals, science, and innovation into primary children's science lessons.

Here's how we help your company make an impact:

- Align with ESG and UN Sustainable Development Goals: We help you demonstrate your commitment to environmental and social responsibility through meaningful STEM education initiatives.
- Create real-world learning experiences: Our team works with your subject matter experts to design engaging science activities that reflect your industry and sustainability priorities.
- Pilot and promote nationwide: We test these activities in classrooms across the country, ensuring they're effective, age-appropriate, and inspiring.
- Amplify your message: Your sustainability story is shared at national primary science conferences, featured in journals, and promoted to schools and teaching networks nationwide.

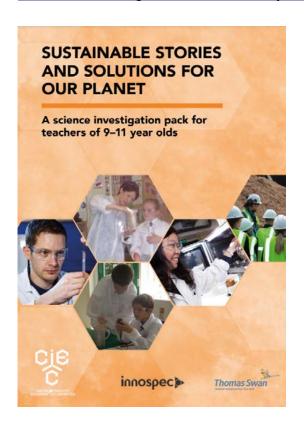
By working with us, your company becomes a visible advocate for sustainability in science education, building your reputation as a socially responsible leader and inspiring future innovators to follow in your footsteps.

Packages start at £3,000



STEM professionals developing in sustainability activities for children

Here is our existing suite of sustainability stories, with new ones added each year.



"Working with CIEC on our sustainability story has been a brilliant experience. The team took the time to really understand our science, working closely with our chemists and engineers to make sure the classroom activities reflected what we do accurately and meaningfully. Seeing our work translated into something that children can understand and enjoy has been incredibly rewarding. The response from the schools involved in the pilot has been so positive, and we're now excited to explore even more ways we can inspire young people and share our sustainability journey with the next generation."

Jayne Foster, Site and Community Liaison Officer, Johnson Matthey



TO LEARN MORE OR GET INVOLVED

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